



2010 Southland Technology Conference

OCT 29TH & 30TH, 2010
AT THE LONG BEACH HILTON

We've Done With Less, Learn What's Next!

The **Southland Technology Conference** is the premier technology event in Southern California and is celebrating its 11th anniversary.

This conference
will include

-  *Top Industry Speakers*
-  *Vendor Showcases*
-  *Structured Networking*
-  *Amazing Door Prizes*
-  *Cost-effective PDU's*
-  *SoTeC Inspiration Award*

REGISTER NOW!

Members:
EARLY BIRD until October 10
\$199 for two days
In transition rate:
\$115 for two days

www.sotecconference.com

*Members of sponsor
organizations get member
pricing.*

*Southland Technology Conference
is a collaboration between
PMI-OC, SCQAA-OC, SCQAA-SF,
SCQAA-IE, IIBA-OC, and QAI.*

2010 Keynote Speakers



Rich Hoffman

*Vice President and CIO of Avery
Dennison, will present "A CIO
Perspective: From My Desk to Yours."*

Peter Coffee

*Director of Platform Research
at Salesforce.com, will present
"Moving Beyond Migration:
Re-Inventing Process in the
Cloud."*



Susan Cramm

*Executive Coach and President of
Valuedance®, will present "How IT-
Smart is Your Organization?
(aka "The Case of the Enthusiastic
Amateur)."*

